



Fun with Food Sponsorship Opportunity

Fun with Food is an interactive, educational nutrition program for at risk youth. The 10-week instructional classes provide participants with hands on cooking experiences, nutrition knowledge and tools to help them develop and maintain healthy eating habits. The program curriculum focuses on proper eating and portion sizes, label reading, increasing fruits and vegetables, safe food handling, and helpful shopping tips. Healthy recipes and other educational materials are available for take home. Topics include whole grain carbohydrates, lean protein, healthy fats, water/hydration, moderation/ portion distortion, grocery store tours, fiber, and calorie/energy balance.

This program is administered at 12 park locations across the city and meets weekly each 10 week session of the year (1 session each in Winter, Spring, Summer and Fall). The Fun with Food program serves approximately 1,500 participants annually.

During a time when obesity in today's youth is on the rise, we invite partners to support us in teaching Chicago's children and families the importance of eating healthy, moving more and developing healthy living habits to last a lifetime.

Opportunities available:

Presenting Sponsor

\$35,000

*can be cash payment or in-kind food/supplies

- Sponsor signage at 12 Fun with Food park locations (displaying year-round)
- Sponsor logo recognition within program marketing materials and assets
 - Includes print materials and digital assets: website, e-newsletter, social media, etc.
 - Includes program curriculum and parent communications
- Sponsor promotional information and/or recipes distributed to participants
- Branded apparel provided by Sponsor – kids aprons, shopping bags, etc. (optional, additional cost)

Supporting Sponsor

\$15,000

*can be cash payment or in-kind food/supplies

- Presenting Sponsor benefits excluding facility signage

Contact:

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