



Polar Adventure Days Partnership Opportunity



The Chicago Park District is seeking sponsors to support Polar Adventure Days. We are excited to invite you to support this program that provides access to recreational activities during the winter months and encourages children and families to remain active during this time. We look forward to working together and establishing a foundation for a continued long-term relationship.

Polar Adventure Days

Polar Adventure Days offer families the opportunity to explore the outdoors at Northerly Island during the winter! Visitors will come face-to-face with live birds of prey, huskies and wolves; they can learn the science behind snow formations, discover native Illinois animals, create winter themed art and enjoy music from a local band. When there is enough snow, visitors are encouraged to try snowshoeing around Northerly Island. When the weather is too nippy outdoors, there is free hot chocolate (for the first 500 guests). This event is free to the public and takes place 3 times throughout the winter season. Each season, we host 3,000-5,000 patrons at Polar Adventure Days.

The following are sponsorship opportunities available:

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| Sponsorship Package | \$5,000 |
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- Sponsor logo recognition on all Polar Adventure Days marketing materials
 - Includes print materials, signage, and digital assets: website, e-newsletter, social media, etc.
 - Sponsor logo recognition on all Polar Adventure Days press and media
 - On-site activation/sampling opportunities at all 3 events
 - Park Points™ customer loyalty program: engagement campaign

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| Sampling Package | \$2,500 |
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- On-site activation/sampling opportunities at all 3 events

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